

**LEVEL 3**
**Goal**

Help companies get noticed on SM, build their network size, and increase visibility

**Includes**

- 3 Facebook posts per week
- \$100 budget for Facebook Ads to increase visibility
- 5 Twitter posts per week
- 1 weekly Pinterest and Google + posts
- 1 off-site blog (Blogspot or WordPress) + 1 post/month

**Price**
**\$600/ Month**

**LEVEL 4**
**Goal**

Help companies get noticed on SM, build their network size, and increase visibility (up to 3 locations in small markets)

**Includes**

- 3 Facebook posts per week
- \$200 Facebook budget for visibility (up to 2 ads)
- 5 Twitter posts per week
- 1 weekly Pinterest and Google + posts
- 1 contest per month
- 1 Built-in Tailbase blog + 2 blog posts

**Price**
**\$1200 / Month**

**LEVEL 5**
**Goal**

Increase traffic to website while having a strong presence on social media (multiple locations)

**Includes**

- Evaluation of all current market scope
- Daily posts on Facebook
- \$400 Facebook budget for website clicks (up to 4 ads)
- 3 Twitter posts per day
- 1 weekly Pinterest and Google + posts
- 1 contest per month
- 1 Built-in Tailbase blog + 4 blog posts
- Live monitoring and engagement
- Building a network of brand ambassadors
- Reputation Management
- Monthly reporting

**Price**
**\$1700 / Month**
